



Dear Friend:

THANK YOU for considering a sponsorship opportunity at the 2019 Connecticut Classic Summer Show. First, I would like to tell you a little about who we are. Founded in 1967; CQHA is a voluntary confederation of members who serve as officers and board of directors, supported by equal representation of participating members to promote the breed, provide equine education, membership development, leadership and public policy. CQHA is organized for the purpose of educating youth and adults about the American Quarter Horse, its temperament and history; to promote the best interest of Quarter Horse owners, riders, enthusiasts, as well as the breed; to promote and encourage breeding, performance and competitions involving the American Quarter Horse within the state of Connecticut, and to encourage sportsmanship and youth activity.

We have been hosting horse shows in the Northeast at Falls Creek Farm in Oneco, CT for many years. 2019 is our second year of change for CQHA at our new show venue, Eastern States Expo in West Springfield, MA. We will be hosting our AQHA show with 5 AQHA judges and expecting over 350 Quarter Horses. We are expecting growth from last year as our show was a very positive and fun experience for the exhibitors. We are looking for the help of sponsors to continue the growth of this show and to offer all that we can to our exhibitors. It is estimated that this show will generate about \$1.5 million dollars for the local West Springfield, MA area over the 5-day duration, with an estimate of 1000 people passing through per day.

We are excited to offer you an opportunity to be a part of this show, there will be plenty of recognition for your business or product. Our pleasure futurities will increase interest in the breeding, training and sales of these money earning horses. Your sponsorship will work in many areas of the CQHA program. In order to take the next step to grow this show, we are asking for your sponsorship help!

In addition to all this, CQHA supports and promotes the American Quarter Horse Association, the largest equine breed association in the United States. AQHA members from across the North East and Canada pay it forward by attending our show and supporting our sponsors. This amazing show needs your support!!

Thank you again for your time. We hope you'll consider sponsorship at one of the levels found on the following page or contact us regarding a custom package. We are striving now more than ever before to make our show one of the most fun and welcoming circuit out there. We look forward to making 2019 our best year yet!

Respectfully,

Connecticut Quarter Horse Association



**Support the CQHA Annual Show
Connecticut Classic Summer Horse Show**

Your sponsorship makes a difference!!!!

Platinum Sponsorship Package \$2000

Recognition on the CQHA Social Media & Website with link

Minimum of 5 announcements throughout each day

Name show ring after your company with CQHA provided banners, in the coliseum & warm up area

5 Class Sponsorships

Complimentary Tack Stall or Vendor Space

Sponsor provided marketing material to be placed in show office.

Gold Sponsorship Package \$1000

Recognition on CQHA social media & website with link

Minimum of 3 announcements throughout each day

CQHA provided banner placed in the coliseum & Warm up area

3 Class Sponsors

Complimentary Tack Stall or Vendor Space

Sponsor provided marketing material to be placed in show office

Silver Sponsorship Package \$500

Recognition on CQHA social media & Website link

Minimum of 2 announcements throughout each day

CQHA provided banner placed in the coliseum

2 Class Sponsorships

Sponsor provided marketing material to be placed in show office

Bronze Sponsorship \$250

Recognition on CQHA website

1 announcement each day of entire show

CQHA provided banner placed in the coliseum

1 Class Sponsor

Contributing Sponsorship \$100

Listed on Contributing Sponsor Banner

Listing on CQHA Website

Sponsoring Product –

For equine related businesses wishing to contribute specific product for distribution to exhibitors please contact us for more information

For more information about sponsorship opportunities or to make one of our plans fit to your individual needs, please contact:

Gene Spagnola
203-219-8732
eespags@aol.com



Connecticut Classic Sponsorship Form

Name/Company: _____

Contact person: _____

Address: _____

Phone #: _____ Email: _____

I would like to sponsor: (please check sponsorship level)

- Platinum Sponsor \$2000
- Gold Sponsor \$1000
- Silver Sponsor \$500
- Bronze Sponsor \$250
- Contributing Sponsors \$100
- Product Sponsor (product type) _____

Make Checks Payable to: Connecticut Quarter Horse (CQHA)

Mail to: John Mutchler, 392 Highland Street, Wethersfield, CT 06109

Thank you